



Sponsorship Opportunities

Saturday, October 21, 2023 | 11:00 a.m. – 4:00 p.m.



SPONSOR BENEFITS	PREMIER \$15,000	PARTNERING \$10,000	PLATINUM \$7,500	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000	NOT-FOR-PROFIT ORGANIZATION
PRE-EVENT RECOGNITION							
Recognition in all media advertising	✓						
Recognition on all NSU press releases	✓	✓					
Dedicated E-blast via Library E-news exposure to 40K plus	✓	✓	✓				
Recognition on all print promotional materials	✓	✓	✓	✓			
Recognition on Sherman Library Website and Social Media	✓	✓	✓	✓	✓	✓	✓
ON-SITE RECOGNITION							
Opportunity to speak at A Day for Children	✓	✓					
Present event prizes	✓	✓	✓				
Logo on event t-shirts	✓	✓	✓	✓			
Recognition on stage thank you banner	✓	✓	✓				
Recognition on event signage	✓	✓	✓	✓	✓	✓	
Recognition by event DJ	✓	✓	✓	✓			
Preferred location of ad placement in event program	✓						
Full page ad in event program		✓					
Half page ad in event program			✓	✓			
Quarter page ad in event program					✓		
Logo on back page of event program	✓	✓	✓	✓	✓	✓	
4 tables w/2 chairs each	✓	✓					
2 tables w/2 chairs each			✓	✓	✓		
1 table w/2 chairs each						✓	✓