



Joe DiMaggio Children's Hospital A Day for Children is Nova Southeastern University's annual health literacy event to be held on **Saturday, October 21st**, from **11:00am-4:00pm**. For almost 20 years, more than 100,000 residents have attended A Day for Children to obtain, process, and understand basic medical information that will help them make informed health decisions for their children and families.

The event showcases **free and low-cost health and wellness services** for children from birth to 16 years of age. Health care education and activities for **vision, medical, speech, behavior, and dental health** as well as physical and occupational therapy will be provided through NSU Health Centers.



Saturday, October 21st, 2023

Students and faculty from several of NSU's colleges and centers will provide activities for the children attending this event. **Free games, activities, and food will be provided.** Local law enforcement and first responders will also be participating in activities throughout the day. NSU Library staff will be on-hand to provide Alvin Sherman Library cards for children and their families. Librarians will also share information about the library's extensive resources on health and wellness.



Please make check payable to:

Nova Southeastern University

Alvin Sherman Library

3100 Ray Ferrero Jr., Blvd.

Ft. Lauderdale, FL 33314-1013

**** All sponsorship requests should be received no later than September 15, 2023 ****

For more information on attendance and participation, contact Lilly Valiente at (954)-262-4578.

Looking forward to having you join us in this remarkable event!



Sponsorship Opportunities

Saturday, October 21, 2023
10:00am-2:00pm



Alvin Sherman Library, Research,
Technology Center
NOVA SOUTHEASTERN
UNIVERSITY



Joe DiMaggio
Children's Hospital

SPONSOR BENEFITS	PREMIER \$15,000	PARTNERING \$10,000	PLATINUM \$7,500	GOLD \$5,000	SILVER \$2,500	BRONZE \$1,000	NOT-FOR-PROFIT ORGANIZATION
PRE-EVENT RECOGNITION							
Recognition in all media advertising	✓						
Recognition on all NSU press releases	✓	✓					
Dedicated E-blast via Library E-news exposure to 40K plus	✓	✓	✓				
Recognition on all print promotional materials	✓	✓	✓	✓			
Recognition on Sherman Library Website and Social Media	✓	✓	✓	✓	✓	✓	✓
ON-SITE RECOGNITION							
Opportunity to speak at A Day for Children	✓	✓					
Present event prizes	✓	✓	✓	✓			
Logo on event t-shirts	✓	✓	✓	✓	✓		
Recognition on stage thank you banner	✓	✓	✓	✓			
Recognition on event signage	✓	✓	✓	✓	✓	✓	
Recognition by event DJ	✓	✓	✓	✓			
Preferred location of ad placement in event program	✓						
Full page ad in event program	✓	✓					
Half page ad in event program			✓	✓			
Quarter page ad in event program				✓	✓	✓	
Logo on back page of event program	✓	✓		✓	✓	✓	
4 tables w/2 chairs each	✓	✓		✓			
2 tables w/2 chairs each				✓	✓	✓	
1 table w/2 chairs each					✓	✓	✓

SPONSOR & EXHIBITOR REGISTRATION			
Exhibitor Name:			
Exhibitor Address:			
Contact Name:			
Phone:		Secondary Phone:	
Email:		Fax:	

DESCRIPTION OF SERVICES/ACTIVITIES TO BE PROVIDED FOR WEBSITE

PLEASE CHECK SPONSORSHIP LEVEL:	
<input type="checkbox"/> Title Sponsorship - \$20,000.00	6 tables w/2 chairs each
<input type="checkbox"/> Premier Sponsorship - \$15,000.00	4 tables w/2 chairs each
<input type="checkbox"/> Partnering Sponsorship - \$10,000.00	4 tables w/2 chairs each
<input type="checkbox"/> Platinum Sponsorship - \$7,500.00	2 tables w/2 chairs each
<input type="checkbox"/> Gold Sponsorship - \$5,000.00	2 tables w/2 chairs each
<input type="checkbox"/> Silver Sponsorship - \$2,500.00	2 tables w/2 chairs each
<input type="checkbox"/> Bronze Sponsorship - \$1,000.00	1 table w/2 chairs
<input type="checkbox"/> Not-For-Profit	1 table w/2 chairs

Electrical Needed?	YES	NO	Wi-Fi Needed?	YES	NO
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Other Requests:	
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Please mail this completed form along with a check made payable to Nova Southeastern University and clearly marked "A Day for Children" to:

Attn: Jim Hutchens
NSU Alvin Sherman Library
3100 Ray Ferrero Jr, Blvd.
Fort Lauderdale, FL 33314

** All requests must be received no later than **September 15, 2023**. Please email high-resolution logos in jpg, pdf or eps format to **lv297@nova.edu**.